



EPISODE 1

RETURN ON IMAGE BEARERS

Welcome!

This isn't a typical workbook. You won't find corporate buzzwords or feel-good exercises here.

This is a tool to help you get clear on what God is stirring in you—and what you're actually going to do about it.

Over the next five sessions, you're building a Battle Plan. Not theory. A real plan with real steps.

But first, you need to know what problem you're solving.

That's what Episode 1 is all about.

REFLECT

Tim Tebow is a business owner and investor who isn't chasing traditional ROI.

He's measuring success by lives rescued, families restored, people who get their lives back.

That's Return on Image Bearers.

And here's what's important: The Tebow family didn't stumble into this. They got clear on their calling. They stepped into the risk. And they're working in community with other builders, investors, and givers who share that conviction.

That clarity—knowing what problem God has stirred you to solve—is what we're after today.

What stood out to you about today's video?

PICK YOUR PROBLEM

Below is the list of problems we focus on at Solving the World's Greatest Problems.

Your task: Circle or mark every problem that stirs something in you.

Don't overthink it. If you read it and feel a pull—grief, excitement, urgency, anger—circle it.

We'll narrow it down from there.

THE PROBLEMS



ABORTION & SANCTITY OF LIFE



ADDICTION & MENTAL HEALTH



CHRISTIAN PERSECUTION & RELIGIOUS FREEDOM



CREATION CARE & ENVIRONMENTAL STEWARDSHIP



DOMESTIC ABUSE & FAMILY RESTORATION



EDUCATION & LITERACY



FOSTER CARE & ADOPTION



HOMELESSNESS & HOUSING



HUMAN TRAFFICKING & MODERN SLAVERY



HUNGER & FOOD INSECURITY



IMMIGRATION & REFUGEE CARE



INCARCERATION & CRIMINAL JUSTICE REFORM



MARRIAGE & FAMILY BREAKDOWN



ORPHAN CARE



POVERTY & ECONOMIC MOBILITY



RACIAL RECONCILIATION & JUSTICE



SEX TRAFFICKING & EXPLOITATION



SUICIDE PREVENTION & MENTAL HEALTH



UNCLEAN WATER & SANITATION



UNREACHED PEOPLE GROUPS & GOSPEL ACCESS



GET SPECIFIC

Look at what you circled.

Which ONE problem can you not stop thinking about?

Not in a vague "world peace" kind of way. Something specific. Something that when you think about it, you can't not do something.

Use one of these prompts to help you name it:

- "I feel deeply stirred to solve..."
- "I feel grieved when I think about..."
- "I get excited about seeing this solution created..."
- "When I see _____, something in me says I have to act."

Your Starting Point

The ONE problem I feel stirred to help solve is:

The ONE problem I feel stirred to help solve is:



GROUP DISCUSSION

If you're doing this with a team or community, here are a few questions to process together:

What problem did you land on? Why that one?

What would it look like to redefine risk in your business, your investments, or your giving around this problem?

GET READY FOR SESSION 2

"He has shown you, O mortal, what is good. And what does the Lord require of you? To act justly and to love mercy and to walk humbly with your God." — Micah 6:8

You steward resources that can rescue the vulnerable, restore dignity, and rewrite stories.

What does the Lord require of you? Not perfection. Not having it all figured out. Just this: act justly, love mercy, walk humbly.

Don't rush through what you uncovered today. Sit with what God just stirred in you.

In our next session, we'll figure out how you step into it.



EPISODE 2

BUILD, INVEST, GIVE

REVIEW

You've identified the problem God has stirred you to solve.

Now comes the next question: **What are you actually going to do about it?**

You've built businesses. You manage capital. You have influence, experience, networks.

The question isn't whether you have resources. It's whether those resources are aligned with what God is calling you to solve.

This session is about putting your business, your investments, and your generosity to work—together.

REFLECT

When builders, investors, and givers work together, communities flourish. Dignity is restored. Kingdom impact multiplies.

Builders create solutions to pressing problems.

Investors provide the capital to scale solutions.

Givers fund outcomes where impact matters most.

Most people think you build or invest or give.

But what if they're all part of the same strategy? What if your business, your portfolio, and your generosity are all working toward the same problem—together?

That's when things start to move.

What stood out to you about today's video?



MAP YOUR RESOURCES

Look back at the problem you identified in Session 1.

The problem I feel stirred to solve is:

Now let's map out how your resources—all of them—could align around that problem using the BIG 3 framework.

BUILD

Are you building anything that addresses your problem right now?
If yes, what? If not, what would it take to start?

INVEST

Are any of your investments aligned with this problem? If yes, which ones?
If not, why not?

GIVE

Is any of your giving directed toward this problem?
If not, what would change if it were?



PUT IT ALL TOGETHER

How could your business, investments, and generosity work together around the same problem?

Example: You invest in a fund financing clean water infrastructure. You build relationships with entrepreneurs creating filtration solutions. You give catalytically to bridge funding gaps for pilots.

Your integrated approach:

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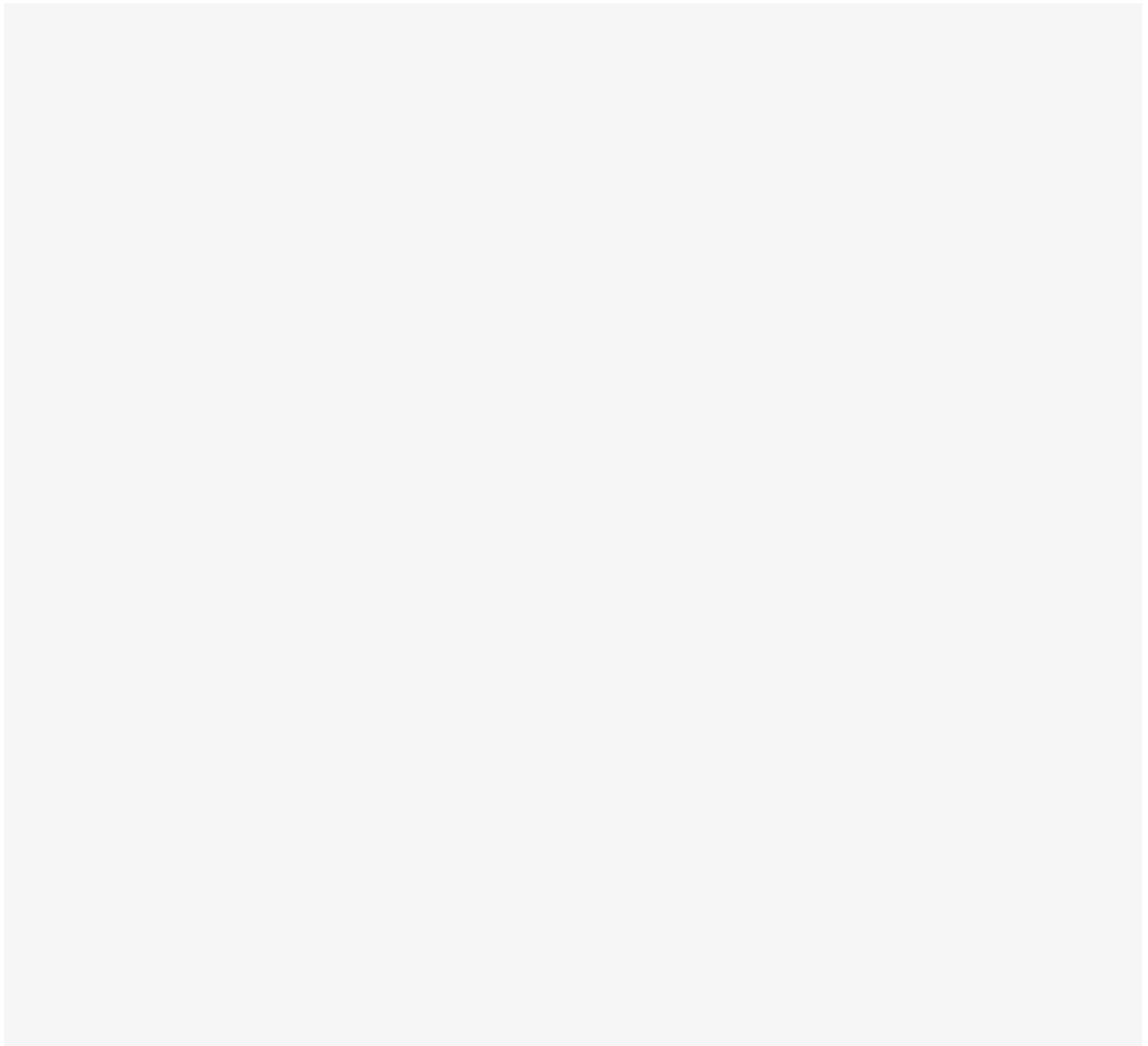


THE HARDER QUESTION

Do you believe God owns all of it?

Not just your giving. Your business. Your portfolio. Your influence. All of it.
Or have you only invited Him into the "giving" part?

What would change if you treated your business and investments as Kingdom tools —not just your charitable dollars?





YOUR NEXT FAITHFUL STEP

You don't have to do everything at once. But you do have to do something.

In the next 30 days, what's one way you could align your BIG 3 resources around the problem God has stirred you to solve?

My next step is:

I will do this by (date)"



GROUP DISCUSSION

If you're doing this with a team or community, here are a few questions to process together:

Which of the BIG 3 feels most natural to you? Which one stretches you?

What's one barrier keeping you from aligning your resources around this problem?

GET READY FOR SESSION 3

"Aligning what we build, invest, and give with the problems God has placed on our hearts allows us to deploy resources with precision, purpose, and eternal impact."

Small, faithful steps taken together with others multiply far beyond what you can do alone.

Capital becomes a tool for purpose, not just profit.

Don't rush it. Sit with what you mapped out today.

In our next session, we're getting strategic:

Who's already solving this?

And where do you fit in?



EPISODE 3 **DON'T BE SLOPPY BUSY**

REFLECT

Lloyd's story hits close to home. We don't want to only be active—we want to be effective. We want to leave a mark and a legacy.

The truth is, most of us aren't disengaged. We're just overwhelmed by life, and somehow "impact" becomes another thing on our revolving to-do list.

But, if you're sloppy busy, you'll be sloppy generous.

Where in your life do you feel "sloppy busy" instead of strategically focused?



GET FOCUSED

Most people don't have a clarity problem. They have a focus problem.

You know what matters. You just haven't committed to it yet.

Lloyd talks about building a battle plan, which means not just having good intentions, but making real decisions about where you'll focus.

Here's what that means practically:

1. WHAT'S YOUR PROBLEM?

The problem I'm committing to focus on:

Why this one? (In one sentence)

2. WHO'S YOUR SQUAD?

You can't do this alone. You need people who share your burden, your clarity, your conviction.

Who else cares about this problem?

Think about:

- Your spouse
- Other couples or families you trust
- People in your community or church
- Advisors, investors, or entrepreneurs already working on this

List 2-3 people you could invite into this with you:

1.

2.

3.



GET FOCUSED

3. WHAT'S YOUR NEXT MOVE?

Lloyd says: Just start. Make it real. Write it down. Share it with others.

In the next 30 days, what's ONE strategic move you'll make around this problem?

My next move is:

I will do this by (date)"



THE SHIFT

Here's what moving from sloppy busy to strategic looks like:

SLOPPY BUSY:

- Responding to every request that comes your way
- Giving to dozens of organizations without a clear focus
- Feeling overwhelmed and ineffective

STRATEGIC:

- Saying no to good things so you can say yes to the best thing
- Aligning your giving, investing, and building around ONE problem
- Moving with a clear goal and a committed squad

What needs to change for you to make this shift?



GROUP DISCUSSION

If you're doing this with a team or community, here are a few questions to process together:

What would it look like to go from reactive to strategic—to act on offense instead of defense?

Who could be part of your rescue squad? Who else needs to be in the room?

GET READY FOR SESSION 4

"Build a battle plan. Choose your problem and who you want to go to war with. Then live on purpose." — Lloyd Reeb

The world doesn't need more activity. It needs more clarity.

Don't rush this. Sit with what you identified today.

In our next session, we're diving into community: What does it look like to join a rescue squad? How do you move from "me and my giving" to "us and our calling"?

See you there.



EPISODE 4 **FIND YOUR RESCUE SQUAD**

Welcome!

Once you've been rescued—it's time to join the rescue squad.

You've identified your problem. You've mapped your resources. You've committed to focus.

Now it's time to talk about how to make it stick. Not in theory. But in real life, with real people, in real community.

The world doesn't need more spectators. It needs rescue squads.

And you weren't made to go it alone.

REFLECT

Think about how much time, money, and emotion we spend supporting our favorite sports teams.

We wear the jerseys. We scream at the TV. We build entire communities around it. We celebrate together. We tell stories of epic comebacks—moments we share with our kids and grandkids.

What if solving the world's greatest problems felt more like that?

What if this had the same joy of tackling adversity head-on? A rivalry with a true villain that needed to be defeated for the good of all?

Imagine the resources we'd endlessly spend, knowing it was for things that actually mattered—not just numbers on a stadium scoreboard.

What stood out to you about today's video?

What would it look like if your approach to generosity had the same energy, community, and commitment as supporting your favorite team?



FROM "ME AND MY GIVING" TO "US AND OUR CALLING"

Most of us approach generosity solo. We get requests. We write checks. We move on.

But that's not how Kingdom impact works.

The most effective givers and investors don't go it alone. They form squads.

Collaborative giving funds allow you to:

- Focus your passion around a specific problem
- Get access to innovative entrepreneurs and ministry leaders
- Partner with trusted operators who share stories and track wins
- Do more together than you ever could apart

What's one area where you've tried to "go it alone" in your giving or investing?

What would change if you had a squad around that problem?



EXPLORE THE FUNDS

SWGPA has built a family of collaborative giving funds—each focused on a specific problem, with real people doing real work.

Go to the SWGPA website and explore the Problem Pages and Funds.

As you browse, ask yourself:

- Which problem aligns with what God has stirred in me?
- Who's already working on this? What are they accomplishing?
- Could this be a place for me to strategically play offense?

Which fund or problem page caught your attention? Why?



FIND YOUR PEOPLE

SWGPs has built a family of collaborative giving funds—each focused on a specific problem, with real people doing real work.

Go to the SWGP website and explore the Problem Pages and Funds.

As you browse, ask yourself:

- Which problem aligns with what God has stirred in me?
- Who's already working on this? What are they accomplishing?
- Could this be a place for me to strategically play offense?

Who could be part of your rescue squad?

Think about additional areas of influence:

- Your spouse or family
- Other couples or families who share your burden
- Advisors, investors, or entrepreneurs already working on this problem
- People in your church or community

List 3-5 people you could invite into this conversation:

What's your next step to start that conversation?

It could be:

- Sharing this video series with them
- Inviting them to explore a SWGP Fund together
- Attending a SWGP Weekend as a couple or group
- Simply asking: "What problem has God put on your heart?"

My next step is:

--

I will do this by (date):

--



CAPITAL DEPLOYMENT VS. CAPITAL RETENTION

One shift that changes everything: moving from a **capital retention mindset** to a **capital deployment mindset**.

Capital retention asks: "How do I protect what I have?"

Capital deployment asks: "How do I put what I've been entrusted with to work for Kingdom impact?"

Fear of loss leads to spiritual stagnation. But faithful stewardship calls us to deploy what we've been given—not recklessly, but strategically—for the glory of God and the good of our neighbor.

Where are you operating from capital retention instead of capital deployment

What would change if you shifted your mindset?



GROUP DISCUSSION

If you're doing this with a team or community, here are a few questions to process together:

What would it look like to move from "me and my giving" to "us and our calling"?

Which SWGP Fund or problem resonated most with you? Why?

Who else needs to be in the room? Who could join your rescue squad?

GET READY FOR SESSION 5

*"For to everyone who has will more be given, and he will have an abundance... Well done, good and faithful servant. You have been faithful over a little; I will set you over much."
— Matthew 25:29, 21*

The question isn't whether you have resources. It's whether you're deploying them faithfully.

Don't go it alone. Find your squad. Choose your fund. Start moving together.

In our final session, we'll talk about how to engage what's already in your hands: Your purpose. Your platform. Your people.

See you there.



EPISODE 5

YOUR PURPOSE YOUR PLATFORM

Welcome!

You've identified your problem. You've mapped your resources. You've committed to focus. You've found your squad.

Now it's time to talk about what really matters: impact.

Faith-driven investors don't turn away from brokenness—they run toward it. They see unmet needs not as problems to fear, but as opportunities to serve.

This session is about redefining what success looks like when you're solving the world's greatest problems.

REFLECT

Tim Tebow doesn't lack zeal or conviction. His challenge is clear: redefine ROI.

Not just return on investment. Return on Image Bearers.

The question isn't whether you care. It's whether you'll act.

What stood out to you about today's video?

What did Tim say that convicted or inspired you personally?



REDEFINE ROI

Traditional ROI asks: "What's my financial return?"

Return on Image Bearers asks: "How many lives are rescued, restored, redeemed?"

In your current business, investments, or giving—how are you measuring success?

What would change if you started measuring Return on Image Bearers instead?

What's one specific way you could track Kingdom impact in your portfolio or giving this year?

Examples:

- Lives rescued from trafficking
- Jobs created in underserved communities
- Families kept together through adoption support
- Clean water access provided

My Kingdom ROI metric:



RUN TOWARD THE PROBLEM

Tim's challenge isn't just about measurement. It's about posture. Most people see a problem and look away. Faith-driven investors run toward it.

Think about the problem you identified in Session 1. Be honest: Are you running toward it or just acknowledging it exists?

What would "running toward it" actually look like for you?



SERVING THE LEAST OF THESE

When we serve the vulnerable, exploited, and forgotten—we're serving Jesus Himself.

Are there areas where your business, giving, or investing could serve "the least of these" more intentionally?

What's one shift you could make in the next 90 days to prioritize Kingdom impact over comfort?



YOUR BATTLE PLAN CHECKPOINT

Before moving to our final session, let's review where you are:

THE PROBLEM I'M SOLVING

MY ROLE (Build, Invest, or Give):

MY SQUAD (Who's with me?):

HOW I'LL MEASURE SUCCESS (Return on Image Bearers):



GROUP DISCUSSION

If you're doing this with a team or community, here are a few questions to process together:

What does "doing justice" look like from an investor's perspective?

How does measuring Return on Image Bearers change your approach to investing or giving?

What would it look like to run toward the problem God has placed on your heart—not away from it?

GET READY FOR SESSION 6

*"Truly, I say to you, as you did it to one of the least of these my brothers, you did it to me."
— Matthew 25:40*

You've built a battle plan. You've redefined success. You know what matters. In our final session, we'll talk about the most important thing: taking your next faithful step. Because knowing isn't the same as doing. See you there.



EPISODE 6

YOUR NEXT STEP

This is the final session.

You've built your battle plan. You know the problem. You've mapped your resources. You've found your squad. You've redefined what success looks like.

Now comes the most important part: taking the **next step**.

Faith-driven investing doesn't require perfection or complete clarity before starting. But it does require movement.

This session is about Suzanne Daniel's story—how she faithfully responded to God's promptings, one step at a time. Small acts of obedience that led to Kingdom impact beyond what she could have imagined.

The journey begins when we open our hands, examine our hearts, and ask: "What's my next step?"

REFLECT

Suzanne didn't have it all figured out. She didn't wait for perfect clarity. She just took the next faithful step.

And then the next one. And the next one.

That's how Kingdom impact happens—not through grand plans executed perfectly, but through ordinary obedience, repeated consistently.

What stood out to you about Suzanne's story?

What resonated with you about how she moved forward, even without having all the answers?



FROM HEARING TO DOING

You've spent six sessions learning. Reflecting. Planning.

Now it's time to be a doer, not just a hearer.

**Look back at your battle plan from the previous sessions.
What did you commit to doing?**

Did you do it? If yes, what happened? If no, what got in the way?

Be honest: Are you still in "learning mode" or have you moved to "doing mode"?



THE WEIGHT YOU'RE CARRYING

Sometimes the weight isn't sin. It's just... weight. Things that slow us down. Distractions. Fears. Overthinking.

What weight is keeping you from taking your next step?

Check any that apply:

- Fear of making the wrong choice
- Wanting more information before acting
- Comparing myself to others who seem further ahead
- Feeling like my step is too small to matter
- Worry about what others will think
- Perfectionism—waiting until I have it all figured out
- Other: ___

Now name the one weight you need to lay aside:

What would it look like to actually lay that down this week?



YOUR NEXT FAITHFUL STEP

Not your five-year plan. Not your ultimate vision.

Just the next faithful step.

Based on everything you've learned in this series, what is God asking you to do next?

It could be:

- Have a specific conversation with your spouse or advisor
- Donate to an SWGP Fund this month
- Visit an organization doing the work on the ground
- Say no to something good so you can say yes to the best thing
- Reallocate part of your portfolio to Kingdom-aligned investments
- Invite others to join you at a SWGP Weekend
- Schedule time to review your giving strategy quarterly

My next faithful step is:

I will complete this by (specific date):

THE ACCOUNTABILITY QUESTION

Knowing what to do isn't the same as doing it.

Who will you tell about this commitment?

Name a specific person who will ask you, "Did you do what you said you'd do?"

When will you tell them? (Choose a date in the next 7 days.)



YOUR COMPLETE BATTLE PLAN

You've spent six sessions building this. Let's lock it in.

THE PROBLEM I'M SOLVING:

MY ROLE (Build, Invest, or Give):

MY SQUAD (Who's with me?):

HOW I'LL MEASURE SUCCESS (Return on Image Bearers):

MY NEXT FAITHFUL STEP:

WHO WILL HOLD ME ACCOUNTABLE:



FROM SMALL STEPS TO KINGDOM IMPACT

Suzanne's story shows us that God multiplies our small acts of obedience. You don't need to solve the entire problem. You just need to take your next step.

Looking back at this entire series, what's the biggest shift in your thinking?

What's different now compared to when you started Episode 1?

Six months from now, what do you hope will be true about how you're stewarding your resources?



GROUP DISCUSSION

If you're doing this with a team or community, here are a few questions to process together:

What's your next faithful step? Say it out loud.

What weight do you need to lay aside to take that step?

How can this group hold you accountable to actually doing what you just committed to?



NOW WHAT

You've completed the SWGP Foundation Series. Your battle plan is built.

But this isn't the end. It's the beginning.

Here are your next steps:

1. Take the Bracket (if you haven't already)

Get even more clarity on which problem God is stirring you to solve:
solvingtheworldsgreatestproblems.org/bracket

2. Explore the SWGP Funds

Find the fund aligned with your problem and start deploying capital strategically:
solvingtheworldsgreatestproblems.org/funds

3. Attend a SWGP Weekend

Join other high-capacity givers and investors who are ready to live out their battle plan —together.

4. Join the SWGP Membership Community

For qualified investors ready to go deeper in community and collaboration.

YOU'RE READY

"So whoever knows the right thing to do and fails to do it, for him it is sin." — James 4:17

You've completed the SWGP Foundation Series.

You have a battle plan. You know your problem. You have your squad. You know your next step.

There's nothing left to figure out.

It's time to move.

You know what to do.

Let's go do it.